

Dynamic Matching and Bargaining with Heterogeneous Deadlines.

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Abstract

We consider a dynamic model where traders with heterogeneous deadlines are matched randomly into pairs who then bargain under perfect information about the division of a fixed surplus. Traders leave the market when agreement is reached or their deadline expires. We define, characterize and show the existence of a stationary equilibrium configuration. We characterize when delay occurs in equilibrium and show that traders with longer deadlines always fare better than traders with short deadlines. We then propose an alternative and efficient matching protocol in which no delay will occur. Moreover, all traders will voluntarily choose to participate in this protocol.

Key Words: Bargaining, deadlines, markets.

JEL Classification Numbers: C73; C78.

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1 Introduction

The driving force of any dynamic bargaining model is the assumption that people prefer to realize gains early rather than late. If bargaining partners do not care about the time of agreement, there is no incentive to come to agreements in the first place and bargaining could go on forever. The eagerness to reach early agreements has been modelled by making the (expected) bargaining surplus shrink over time. This can be done by introducing a discount factor strictly less than one, by assuming a positive probability of breakdown of negotiation, or by assuming that bargaining partners face a fixed cost of bargaining per period. All these models of time preferences assume stationarity (Rubinstein, 1982): agreement x today is preferred over agreement y tomorrow if and only if agreement x in period t is preferred over agreement y in period $t + 1$. This assumption implies that, in the subgame perfect equilibrium of the infinite alternating offer game, it does not matter how much time has elapsed because the bargaining cost is sunk. In this paper, we want to consider deadlines as an alternative way to express a preference for early agreements in bargaining. In our interpretation, an agreement reached after the deadline has expired has no value. This violates the stationarity assumption.

Deadlines are present in many real bargaining situations and one would like to know how deadlines influence the bargaining strategies and outcomes. In particular, we will be interested in the case that the bargaining partners may have different deadlines and will investigate how a particular agent's bargaining behavior changes over time as his deadline comes closer. This is especially relevant when bargaining is between parties who have the opportunity to start negotiating with alternative partners. For example, in the real-estate market a house owner and a potential buyer may negotiate over the price, but both parties can break off the negotiation and start bargaining with alternative potential buyers or sellers. In financial over-the-counter markets government, municipal, and corporate bonds, bank loans, and derivatives are traded through bilateral bargaining.¹ The possibility to break off negotiations becomes increasingly important when there are many potential sellers and buyers who can contact each other without too much friction. Our work is therefore also motivated by the large growth of person-to-person trade facilitated by the Internet. The leader in this field, eBay, has already over 150 million registered users worldwide, some 60 million of which are defined as "active", having bid or listed items in the past year. In the early stages, eBay was used to selling collectibles by means of auctions. Nowadays, it is an economy of its own, selling all kinds of goods. Although the auction format remains the default option, about 30 percent of the goods sold on eBay are

¹See, *e.g.*, Duffie, Gârleanu, and Pedersen (2005) and Vayanos and Wang (2007).

now sold at fixed, so called, “buy-it-now” prices. Currently eBay is planning to introduce “want-it-now” and “best offer” options whereby a buyer can haggle directly with the seller.² The recent acquisition of Skype (a global P2P telephony company) by eBay will facilitate more direct bargaining between buyers and sellers. One to one bargaining over the Internet is likely to become an important part of economic activity as a result of this.

We have several motives for considering deadlines as an alternative way of modelling time preferences. First, deadlines are often used in situations where people may otherwise keep postponing certain unpleasant tasks. Ariely and Wertenbroch (2002) show in an experimental study that self-imposed deadlines for homework assignments are effective, and that students choose to set deadlines for themselves, even when it is costly in terms of flexibility. O’Donoghue and Rabin (1999) develop a formal principal-agent model where the agent has time inconsistent preferences and show that the principal may effectively use deadlines in order to overcome the agent’s present-time bias. Second, deadlines are easy to understand. It is presumably easier for a person to state by which date an agreement must be reached (say a month from now) than to make precise how much he is willing to pay extra to have an agreement today rather than tomorrow, which is basically what one needs to do in the case of standard discounting. Third, software agents that bargain on behalf of people using the internet must often be programmed with a deadline in order to ensure the termination of the protocol in which they take part.³ Finally, Merlo and Ortalo-Magné (2004) suggest that deadlines of sellers may explain their empirical observation that list prices of real estate decline over time, while other existing theories cannot explain that. Moreover, they observe that a significant fraction of sellers who initially reject offers end up accepting a lower offer. Again, the existence of a deadline could account for that, as we will show.

Deadlines are somewhat related to probabilities of breakdown of negotiations, especially in environments where there are multiple traders on both sides of the market, such as the housing or used car market. Namely, a trader with a distant deadline has many opportunities (*i.e.*, a high probability) of meeting an alternative bargaining partner, in case he cannot come to an agreement with his current partner. On the contrary, traders with a near deadline may not be able to find an alternative bargaining partner. Of course, the deadline of a trader who refuses offers will become shorter and, in a sense, the probability of definitive breakdown becomes larger. Following Rubinstein’s (1982) assumption of stationary preferences, standard bargaining models assume that discount factors and probabilities of breakdown are constant, which in turn implies that

²Source: The Economist (2005).

³For example, Jennings *et al.* (1996) detail the application of ADEPT (Advanced Decision Environment for Process Tasks) agents in British Telecom’s customer quote business process. Chavez and Maes (1996) consider MIT’s Kasbah experiment (where agents bought and sold goods on behalf of people). In both cases deadlines were central to the design of the bargaining agents. See also Sandholm and Vulkan (2000) for a general discussion of the role of deadlines in e-commerce applications using software agents.

the same offers are made and accepted over time (as, for example, in Rubinstein's (1982) alternating offer bargaining model). On the contrary, our modelling approach will imply that the offers a particular trader makes and is willing to accept change over time. We consider this a realistic aspect of bargaining, which is moreover empirically relevant in the real-estate market. (See Merlo and Ortalo-Magné, 2004.)

The two assumptions we adopt in our model — exogenous arrival rates of buyers and sellers and existence of heterogeneous deadlines — are particularly suitable for modelling interactions on the Internet. In a global market, covering different time zones, and without opening or closing hours, traders will keep arriving at a steady rate each day. Deadlines are typically used in online auctions⁴ and also by software agents that do price comparisons online. In addition, from a user interface perspective, deadlines — rather than discount rates — are the most easily understood and convenient way for people to communicate their degree of impatience to the marketplace. Furthermore deadlines may be part of the good: Concert or airline tickets are worthless after the date of the event or flight; a buyer may need to get the good by a specific date, say for a birthday or Christmas present.

This paper studies the interaction of large groups of buyers and sellers who arrive at an exogenous rate to the market. Buyers and sellers are randomly matched into pairs and bargaining takes place in each match about the division of the surplus. We assume that the size of the surplus is fixed in order to focus on the effect of heterogeneous deadlines. If an agreement is reached, the traders disappear with their gains from the market. If there is no agreement, and a trader's deadline has expired, the trader will disappear from the market with no surplus. In the case of disagreement and a non-expiring deadline, the trader returns next period in which he will again be matched, with a different partner. The deadline of this trader has then been reduced by one. We assume that inflowing traders are heterogeneous with respect to deadlines and that traders within each pair know each other's deadline. A trader with deadline i has in total i opportunities to come to an agreement with his assigned partner. After i disagreements the trader receives zero surplus and disappears from the market.

Although entry is assumed to be exogenous and constant over time, the total mass of buyers and sellers present in the market may change over time because exit is endogenous. On top of that, the proportion of traders with short deadlines may change over time if traders with short deadlines are more likely to come to agreements than traders with long deadlines, since we do not assume that exiting traders are replaced by new traders of the same type. We will be interested in the stationary state of the model, where the total mass of traders and the relative frequencies of deadlines remain constant over time. This allows us to focus on how the distribution of deadlines of the new traders flowing into the market affects the outcome of bargaining, payoffs and the possible existence of delays. It is worth emphasizing that delay may exist even though there

⁴The seller can typically choose between auction formats with a duration of 1, 3, 5, 7, or 10 days.

is perfect information in our model, immediate agreement is always efficient, and there are no transaction or switching costs. Most models of bargaining aimed at explaining the existence of delay are either based on the assumption of imperfect information so that the passing of time can signal relevant information about valuations, or they employ the multiplicity of equilibria to construct credible threats.⁵ Search and matching models that explain delay and inefficiencies rely heavily on the presence of positive transaction or switching cost. When frictions disappear, the search and bargaining outcome converges to the competitive outcome.

We define and show the existence of a stationary equilibrium. We show that in equilibrium, traders with longer deadlines achieve higher payoffs than those who have shorter deadlines. We then show that it is possible that when traders with relatively long deadlines are matched they choose, in equilibrium, not to trade and go back to the market where they could be matched (in the next period) with a trader with a short deadline. We characterize, in terms of the distribution of deadlines of traders who flow into the market in every period, whether and when such delays will occur. We then examine the comparative statics of our analysis and show that delay can occur frequently and can have a large negative effect on welfare.

We then propose a simple centralized matching mechanism which eliminates this inefficiency: The mechanism simply matches traders with the same deadline (but does not interfere with how traders bargain once they are matched). We show that in equilibrium all trade takes place immediately. The centralized matching mechanism shields traders with short deadlines. We are therefore able to show that if all traders can choose which mechanism to use, then all trade will take place in the centralized mechanism (because liquidity follows the traders with the shorter deadlines). This holds even when there is no delay in the decentralized mechanism.

The rest of the paper is organized in the following way: Section 2 presents the general model. In section 3 we define and show existence of stationary equilibria and analyze their properties. In section 4 we introduce the centralized matching mechanism and show that traders will choose to use it and that no delay will occur. In section 5 we discuss how the model and results are extended to the case where the number of buyers and sellers, as well as the distributions of deadlines of buyers and sellers are asymmetric. We discuss related literature in section 6. Section 7 concludes. Proofs are collected in the Appendix.

⁵See Sobel and Takahashi (1983) and Admati and Perry (1987) for examples of delay through signalling and Haller and Holden (1990) and Sákovics (1993) for examples of delay through threats using multiplicity of equilibria. Exceptions are, among others, Merlo and Wilson (1995) in an environment where the bargaining set changes over time in a stochastic manner and Fershtman and Seidmann (1993) who allow for endogenous commitments to not accept proposals that are worse than previously rejected proposals.

2 The Model

We consider a model with a continuum of sellers and buyers (of mass 1 each⁶) flowing into the market every period. All sellers have one unit of a good they produced at zero cost and all buyers have unitary demands for this good, which they all value at one. The only difference between different traders is their *deadline*. The deadline of a trader is an integer number from $\{1, 2, \dots, N\}$ that indicates how many periods are remaining for this trader to conclude a deal. If a trader fails to conclude a deal at the last opportunity he misses his deadline and his utility is zero. That is, a trader with deadline 1 will have to make a deal immediately or his opportunity will be lost. Such a trader will be willing to accept any deal that gives him a positive utility. On the other hand, traders with a long deadline will be able and willing to reject certain deals and wait for better opportunities in the future.

We assume that proportion p_i of the sellers (buyers) that flow into the market place every period has deadline i . The procedure for closing trades is as follows: in each period $t \in Z$ each buyer is matched with a seller. One trader in each pair is chosen at random and becomes the proposer (with probability one half). This trader makes a proposal which can be accepted or rejected. In the first case trade takes place and traders disappear from the market. In the second case no trade takes place and both traders go back to the market and become matched next period (with different partners), as long as their deadline has not expired. Of course, their deadline will then be reduced by one.

We will be interested in the steady state or stationary equilibrium, which will be defined formally below. A stationary equilibrium is an equilibrium where all buyers (sellers) with the same deadline make and accept the same proposals (independent of the time period t) and where the mass of traders in the market place and the distribution of deadlines among the buyers (sellers) (denoted by q) remains constant over time. There are two different scenarios possible. In the first scenario, which we will refer to as the *no delay case*, trade occurs in each matching. In this case the stationary distribution q of deadline types is simply given by p . In the second case, which we will refer to as the *delay case*, there is no trade taking place in some matches. In this case the stationary distribution q will be different from the inflow distribution p .

We will assume that traders discount late trades by a factor $\delta \leq 1$. It will become clear later on that the role of the discount factor is not as important as in standard bargaining models. The reason is that, as will be shown, traders with longer deadlines will close better deals than traders with shorter ones. This gives traders an incentive to make deals early, even if the discount rate is equal to one. However, if we do not allow for discounting of utilities, there is no cost of having delay, as long as deadlines are never missed. Alternatively,

⁶Our model and results are readily extended to allow for unequal amounts of buyers and sellers, and also for asymmetric distributions of deadlines for buyers and sellers. In order to save on notation and to improve the exposition, we postpone discussion of the more general model to Section 5 and confine ourselves here to the symmetric case.

we could allow for per period transaction costs so that delay is costly even if there is no discounting. As long as transaction costs are not too large, this would not affect the equilibria in a qualitative way, since even traders with an immediate deadline expect to obtain a strictly positive gain from participation.⁷ For expositional purposes, we refrain from explicitly modelling transaction costs.

We assume throughout this paper that traders that are matched know each other's deadline. The proposal made by one of the traders may thus depend on his deadline and that of his partner. In a companion paper we analyze the case where deadlines are private information.

3 Equilibrium Analysis

A pure strategy for a trader specifies the offers he makes when chosen as a proposer and the offers he accepts as a responder, both as a function of his own deadline, as well as of his trading partner's deadline. In its full generality, the strategy could also depend on the time period t and on the received and rejected offers in the past by this trader. When some traders do not accept the proposal received, the total mass of buyers and sellers around in the next period will be strictly more than one. Also, the distribution of deadlines may change. In principle, the optimal strategy for a trader depends on the current and future distributions of deadlines. If these distributions change over time, the optimal strategy of a trader does not only depend on his deadline or the one of his current trading partner, but also on the exact moment that he enters the market. That obviously complicates our (and the trader's) task.

However, since all traders that enter will leave within N periods, the total mass of traders present in the market at any time will never explode. The total mass of traders in any period t remains bounded above by N through time and (at least a subsequence) will in fact converge and eventually the distribution of deadlines may settle down on a stationary distribution. We will be interested only in how traders behave in this stationary state, and we will not be worried over how and how fast the distribution settles down.

A stationary equilibrium is almost completely characterized by the expected equilibrium payoff w_i of a trader with deadline i . (For convenience we denote $w_0 = 0$.) From the vector of expected payoffs w one can almost completely reconstruct the associated stationary equilibrium strategies. One needs to distinguish three cases in the bargaining process between two traders with deadlines i and j . The three cases correspond to the disagreement point being in the interior of the feasible set, outside of the feasible set, or on the Pareto frontier. The first two cases are illustrated in Figure 1. Although the third case may seem very peculiar and non-generic, this case is very important and relevant for the existence of a stationary equilibrium because of

⁷In search models with heterogeneous valuations and costs, per period transaction cost are important as they deter supra-marginal traders from participation. See *e.g.*, Mortensen and Wright (2002).

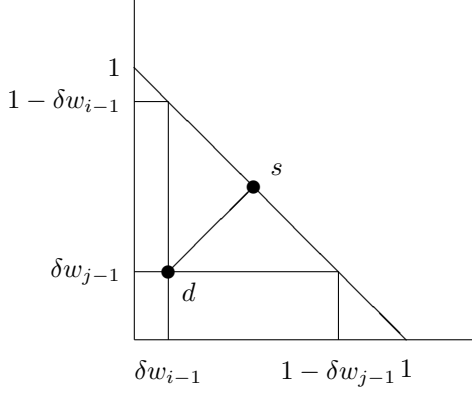


Fig. 1a: Feasible disagreement point

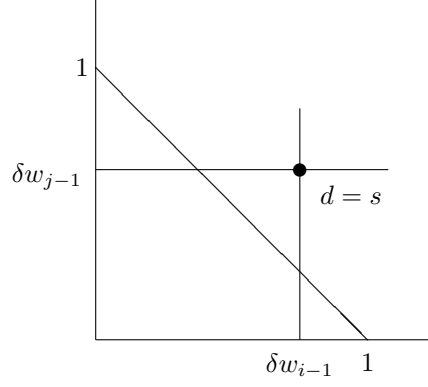


Fig. 1b: Unfeasible disagreement point

Figure 1: Feasible and unfeasible disagreement points

the fact that the disagreement points are determined endogenously.⁸

A responder with deadline i must accept any proposal that gives her strictly more than δw_{i-1} and reject any proposal that gives her strictly less than δw_{i-1} . In equilibrium she must also accept a proposal of exactly δw_{i-1} whenever it is in the strict interest of the proposer to do so. (That is, when $1 - \delta w_{i-1} > \delta w_{j-1}$, where j is the deadline of the proposer. This corresponds to Fig. 1a.) The reason is that the proposer could guarantee acceptance with probability one by just offering slightly more to the responder. This implies that, in equilibrium, the responder must accept a proposal of exactly δw_{i-1} . Only in the peculiar case where $1 - \delta w_{i-1} = \delta w_{j-1}$ a responder may accept the proposal of δw_{i-1} with any probability between zero and one. This is the case if the disagreement point is exactly on the Pareto frontier.

Similarly, in a stationary equilibrium, a proposer with deadline i (when matched with a trader with deadline j) must offer exactly δw_{j-1} to his trading partner when $\delta(w_{i-1} + w_{j-1}) < 1$. Offering strictly more cannot be optimal while offering strictly less would result in rejection and a strictly lower payoff. If $\delta(w_{i-1} + w_{j-1}) > 1$, as is indicated in Fig. 1b, any acceptable proposal would yield a payoff strictly less than δw_{i-1} , in case of acceptance. Hence, in this case the proposer must make sure that the proposal will be rejected. He can offer anything up to (but not including) δw_{j-1} . Again, in the peculiar case that $\delta(w_{i-1} + w_{j-1}) = 1$ the proposer has many options of offering deals that will be rejected for sure as well as offering exactly δw_{j-1} . What is important for the equilibrium outcome is the *probability* that trade will take place when i is matched with j . We will denote this probability by E_{ij} . From these probabilities one can then calculate the mass z_i of sellers (buyers) with deadline i .

⁸This parallels the fact that in a mixed strategy equilibrium of a normal form game a player is indifferent between two of its pure strategies while, generically, no two pure strategy combinations yield any player the same payoff.

3.1 Definition and existence of equilibrium

We now formally define a stationary subgame perfect equilibrium configuration.⁹

Definition 1 We call $(z, w, E) = ((z_1, \dots, z_N), (w_1, \dots, w_N), E) \in \mathfrak{R}_+^N \times \mathfrak{R}_+^N \times \mathfrak{R}^{N \times N}$ a stationary subgame perfect equilibrium configuration (with T -delay) if the following holds:

1. $\sum_{i=1}^N z_i = 1 + T$
2. E is an $N \times N$ symmetric matrix with $E_{ij} = 1$ if $\delta(w_{i-1} + w_{j-1}) < 1$, $E_{ij} = 0$ if $\delta(w_{i-1} + w_{j-1}) > 1$ and $E_{ij} \in [0, 1]$ otherwise.
3. $z_N = p_N$; $z_i = p_i + z_{i+1}(\sum_j q_j(1 - E_{i+1j}))$ where $q_j = z_j/(1 + T)$
4. $w_i = \frac{1}{2}\delta w_{i-1} + \frac{1}{2}(\sum_{j=1}^N q_j(\max\{\delta w_{i-1}, 1 - \delta w_{j-1}\}))$ for all i .

This definition requires some further explanation. The mass of traders with deadline i is denoted by z_i . Condition 1 says that the total mass of traders equals $1 + T$. Given that per period a mass of 1 of new traders enters, one can interpret T as the amount of delay: $T/(T + 1)$ is the fraction of traders that will postpone their trade by (at least) 1 period. The matrix E indicates the probability with which the pair of traders (i, j) will come to an immediate agreement. If $E_{ij} = 1$, proposer i will offer responder j δw_{j-1} and keep the rest $1 - \delta w_{j-1} \geq \delta w_{i-1}$ and this will be accepted. If $1 - \delta w_{j-1} < \delta w_{i-1}$, trader i will not want to make an acceptable proposer to j and $E_{ij} = 0$. For example, he may offer at most $1 - \delta w_{i-1}$ to j but j will then not accept. Condition 3 is the stationarity condition. The total mass of traders with deadline i in any period $t + 1$ equals the mass of new traders (p_i) plus the mass of traders with deadline $i + 1$ present in period t who decide to postpone their trade and wait for better times (these either reject proposals or make unacceptable proposals). Finally, condition 4 describes the relation between the expected equilibrium payoffs for traders with different deadlines, by linking bargaining outcomes with the endogenous disagreement points: A responder with deadline i obtains always δw_{i-1} either because that is what is exactly offered or because an unacceptable offer is refused. A proposer with deadline i will offer to a responder with deadline j δw_{j-1} only if this yields the proposer more than her disagreement payoff.

We first show the existence of a stationary subgame perfect equilibrium configuration.

Theorem 2 For any inflow distribution p and any discount factor $\delta \in (0, 1]$ there exists a stationary subgame perfect equilibrium configuration.

⁹We do not use the term stationary subgame perfect equilibrium, as that would implicitly refer to strategies. As argued above, the strategies cannot always be pinned down exactly.

3.2 Properties of the equilibrium

We next show that in any stationary subgame perfect equilibrium configuration, the expected equilibrium payoff is strictly increasing and concave in the deadline. Although this result seems intuitive, it is not trivial. In particular, it is not true that traders with deadline $i + 1$ can simply adopt the strategy of a trader with deadline i in order to guarantee at least the payoff of that trader, since the offers received may differ. The proof uses induction with respect to deadlines and condition 4 of Definition 1.

Theorem 3 *In any stationary subgame perfect equilibrium configuration we have, for all $i \geq 0$, $w_i < w_{i+1}$ and $w_{i+2} - w_{i+1} \leq \delta(w_{i+1} - w_i)$.*

The theorem illustrates that having a relatively distant deadline is good in terms of expected payoffs but that the marginal benefit of having one more period is decreasing in the deadline. Since acceptable equilibrium proposals to a trader with deadline j equal δw_{j-1} , these traders receive better offers than traders with a near deadline. When making an acceptable proposal, only the deadline of the responder matters (as each pair is split up immediately after disagreement and no counteroffer can be made).

An immediate implication of the above theorem is that the probability of making acceptable proposals is weakly decreasing both in one's own deadline and in the partner's deadline. The next Corollary, illustrated by means of Figure 2, reveals a bit more about the structure of equilibria, especially about the structure of equilibria where delay occurs. Moreover, this characterization is independent of the inflow distribution.

Corollary 4 *Let $\delta < 1$ and let (z, w, E) be a stationary subgame perfect equilibrium configuration. Then $E_{1j} = E_{i1} = 1$ for all i and j . Moreover, for any two pairs of traders $(i, j) \neq (i', j')$, with $i \leq j$ and $i' \leq j'$, the following implications hold:*

(i) *If traders i and j disagree with positive probability (that is, if $E_{ij} < 1$), and $i' \geq i$ and $i' + j' \geq i + j$, then traders i' and j' disagree for sure (that is, $E_{i'j'} = 0$).*

(ii) *If traders i and j trade with positive probability (that is, $E_{ij} > 0$), and $i' \leq i$ and $i' + j' \leq i + j$, then traders i' and j' trade with probability 1 (that is, $E_{i'j'} = 1$).*

Agreements are immediate (indicated in Fig. 2 by a “+”) when at least one of the partners has an immediate deadline (that is, in the first row and column), but delay (indicated by “-”) may occur when both traders have a more distant deadline. Moreover, when traders $1 < i \leq j < N$ agree (for example, $(i, j) = (3, 4)$), then traders $i' \leq j'$ with $i' \leq i$ and $i' + j' \leq i + j$ must agree as well. In particular, in our example the pair $(2, 5)$ will agree as well. Finally, when traders $1 < i < j \leq N$ disagree (for example, $(i, j) = (3, 5)$), then traders $i' \leq j'$ with $i' \geq i$ and $i' + j' \geq i + j$ must disagree as well. In particular, in our example the pair $(4, 4)$ will disagree. This means for the example at hand in Figure 2, that if one would

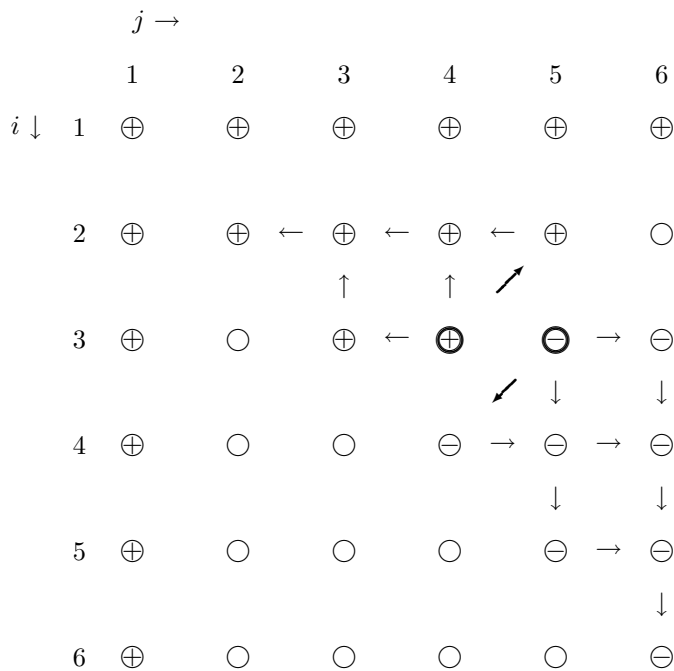


Figure 2: Illustration of Corollary 4.

know that the pair (3, 4) will agree while the pair (3, 5) will disagree, then for all other pairs, except the pair (2, 6), it is already determined whether their match will end in agreement or disagreement. This Corollary is thus very helpful in the calculation of equilibria.

3.3 (In)existence of delay

In this subsection we investigate the necessary and sufficient conditions for the existence of an equilibrium without delay. We also characterize the equilibrium strategies precisely for such an equilibrium configuration, and we perform comparative statics exercises. It is immediate from conditions (1) and (3) in Definition 1 that $T = 0$ implies that $z_i = p_i$. That is, the stationary distribution of deadlines coincides with the inflow distribution. This is rather intuitive as the no delay assumption implies that no trader remains in the market for more than one period in such an equilibrium.

Suppose there exists a stationary subgame perfect equilibrium configuration with 0-delay. To emphasize the distinct case of no delay, we let $v_i (= w_i)$ denote the expected payoff a trader with deadline i obtains in this equilibrium. For convenience we denote $v_0 = 0$.

A responder with deadline j will accept any trade that yields him $x > \delta v_{j-1}$ and reject any proposal that yields $x < \delta v_{j-1}$. In the equilibrium, a proposer of type i will offer to a trader of type j exactly δv_{j-1} which will be accepted with probability one. Hence, a proposer of type i keeps $1 - \delta v_{j-1}$ for himself when

meeting a type j . Note that this is independent of i . Also observe that proposer of type i could have made an unacceptable proposal, in which case his payoff would equal δv_{i-1} . In any equilibrium without delay, we must thus have $\delta v_{i-1} \leq 1 - \delta v_{j-1}$. It follows immediately that for $i > 1$

$$v_i = v_1 + \frac{1}{2}\delta v_{i-1} \quad (1)$$

since with probability $1/2$ trader i is offered δv_{i-1} and with probability $1/2$ he obtains the same payoff that a trader with deadline 1 gets, conditional on being the proposer. It follows that

$$v_i = v_1(1 + \frac{1}{2}\delta + \dots + (\frac{1}{2}\delta)^{i-1}) = v_1(1 - (\frac{1}{2}\delta)^i)/(1 - \frac{1}{2}\delta). \quad (2)$$

Note that $v_1 > 0$ since otherwise we must have $v_i = 0$ for all i , which is impossible. It follows thus from (2) that $v_{i+1} > v_i$ for all i . Before knowing one's type the expected payoff in this equilibrium is one half (given that there is no delay), so

$$\frac{1}{2} = \sum_{i=1}^N p_i v_i = v_1 \sum_{i=1}^N p_i (1 + \frac{1}{2}\delta + \dots + (\frac{1}{2}\delta)^{i-1}). \quad (3)$$

Hence,

$$v_1 = \frac{1/2}{\sum_{i=1}^N p_i (1 + \frac{1}{2}\delta + \dots + (\frac{1}{2}\delta)^{i-1})} = \frac{(1 - \frac{1}{2}\delta)}{2 \sum_{i=1}^N p_i (1 - (\frac{1}{2}\delta)^i)}. \quad (4)$$

We summarize our findings thus far in the following proposition.

Proposition 5 *In an equilibrium without delay, the expected equilibrium payoff of a trader with deadline j equals*

$$v_j = \frac{1 - (\frac{1}{2}\delta)^j}{2 \sum_{i=1}^N p_i (1 - (\frac{1}{2}\delta)^i)} \quad (5)$$

In particular, in an equilibrium without delay $v_N < 2v_1$.

If it is optimal for the N type to make an acceptable proposal to another N type, then it is optimal for all types to make acceptable proposals all the time. Namely, for the highest type to be willing to make an acceptable proposal, it must hold that

$$1 - \delta v_{N-1} \geq \delta v_{N-1} \Leftrightarrow v_{N-1} \leq 1/(2\delta)$$

while for i to be willing to make an acceptable proposal to j it must hold that

$$1 - \delta v_{j-1} \geq \delta v_{i-1} \Leftrightarrow v_{i-1} + v_{j-1} \leq 1/\delta$$

which is satisfied since we know that $v_{i-1} \leq v_{N-1}$ for all i . From (5) we can verify that

$$v_{N-1} = \frac{1 - (\frac{1}{2}\delta)^{N-1}}{2 \sum_{i=1}^N p_i (1 - (\frac{1}{2}\delta)^i)}.$$

Hence, the existence of delay depends on the parameters of the model as the following result summarizes.

Theorem 6 *There exists an equilibrium without delay if and only if*

$$\frac{1 - (\frac{1}{2}\delta)^{N-1}}{2 \sum_{i=1}^N p_i (1 - (\frac{1}{2}\delta)^i)} \leq \frac{1}{2\delta} \quad (6)$$

In this case there is exactly one equilibrium without delay. In this equilibrium, a responder of type j accepts any offer $x \geq \delta v_{j-1}$ (and rejects any other offer) while a proposer of type i proposes exactly δv_{j-1} to a trader of type j . Here v_j is as defined in Proposition 5.

It follows immediately from our equilibrium existence result in Theorem 2 and the previous theorem that an equilibrium with delay must exist whenever no equilibrium without delay exists.

Corollary 7 *In case the inequality in (6) is not satisfied, there exists an equilibrium with delay.*

For delay to exist in equilibrium, the discount factor δ should not be too low. (Namely, if $\delta \leq 1/2$, $2\delta w_{N-1} \leq w_{N-1} < w_N \leq 1$ so that two traders with deadline N would agree.) This is at first sight surprising as in standard models of decentralized trade disagreement decreases as the delay cost decreases (e.g. Mortensen and Wright, 2002), while here the opposite occurs. What happens in the standard models is that traders with supramarginal values (that is, they would make a loss when trading at the competitive price) can sometimes (depending on their match) trade when switching is costly (for the trader they are matched with) and thus they stay in the market, and sometimes (depending on the match) they do not trade, causing delay. As switching costs decrease, these traders are driven out of the market and delay disappears. In the current model, all traders can make positive profits from trade and no one is driven out of the market. All traders prefer to trade with impatient traders with short deadlines and the lower the switching costs the easier it is to wait for a better match. Allowing for (not too large) positive per period transaction costs would not change our equilibrium result in any qualitative way since traders would remain in the market anyway. However, allowing for such transaction costs would have a relatively large impact on welfare. Namely, in the absence of per period transaction costs, delay only occurs when it is not very costly so that delay is perhaps not a big deal then.

An interesting feature of our model is that heterogeneous deadlines can arise endogenously in the stationary state even if the inflow distribution does not have much heterogeneity. For example, if the inflow

distribution only contains traders with deadlines 1 and $N > 2$ and is such that delay must occur, then traders with deadline $N - 1$ (and possibly lower ones) will arise in equilibrium. Moreover, if there is some friction in the matching process so that not all traders are matched in each period, heterogeneous deadlines will appear in equilibrium even if all new traders have the same deadline N . This must necessarily occur if there are more buyers than sellers, for example. Some buyers may not find a match during $N - j \leq N$ periods and will then have a deadline of j .

3.4 Comparative statics and special cases

From the necessary conditions for the existence of an equilibrium without delay in Theorem 6 we obtain immediately

Corollary 8

1. For $N = 2$, and for any inflow distribution p , there exists a unique stationary subgame perfect equilibrium configuration, and there is no delay in it.
2. Suppose there exists a stationary subgame perfect equilibrium configuration without delay with inflow distribution $p = (p_1, \dots, p_N)$ (with $p_N > 0$) and let $p' = (p'_1, \dots, p'_N)$ first-order stochastically dominate p . That is, $\sum_1^i p_j \geq \sum_1^i p'_j$ for all i . Then there also exists a stationary subgame perfect equilibrium configuration without delay with inflow distribution p' . Moreover, the expected payoff for any trader decreases when the inflow distribution shifts from p to p' .
3. Suppose there exists a stationary subgame perfect equilibrium configuration without delay when the discount factor is equal to δ . Then there exists also a stationary subgame perfect equilibrium configuration without delay for any lower discount factor $\delta' < \delta$ (for the same inflow distribution p). Moreover, traders with the shortest deadline fare better when the discount factor is lower (i.e., $v_1(\delta') > v_1(\delta)$) while traders with the longest deadline fare better when the discount factor is higher ($v_N(\delta') < v_N(\delta)$).
4. For given probability distribution $p = (p_1, \dots, p_N)$ and natural number K , define $p_{j+K}^K = p_j$ for $1 \leq j \leq N$ and $p_i^K = 0$ otherwise.

For $\delta < 1$ and K large enough, there exists a stationary subgame perfect equilibrium configuration without delay when the inflow distribution is given by p^K .

For $\delta = 1$ and any K , there exists a stationary subgame perfect equilibrium configuration without delay when the inflow distribution is given by p^K if and only if there exists a stationary subgame perfect equilibrium configuration without delay when the inflow distribution is given by p .

5. For given probability distribution $p = (p_1, \dots, p_N)$ and natural number K , define $p_{j \times K}^K = p_j$ for $1 \leq j \leq N$ and $p_i^K = 0$ otherwise.

For $\delta < 1$ and K large enough, there exists a stationary subgame perfect equilibrium configuration without delay when the inflow distribution is given by p^K .

For $\delta = 1$ and K large enough, there does not exist a stationary subgame perfect equilibrium configuration without delay when the inflow distribution is given by p^K .

These results are quite intuitive. First, when the highest deadline is equal to 2, delaying an agreement is not very attractive since then one becomes a trader with deadline 1. With probability one half one becomes a responder in which case one is forced to accept the zero offer. Hence, it is not possible to get an expected payoff above one half by delaying. Hence, two traders with deadline 2 will agree immediately.

The second result states that shifting the distribution towards longer deadlines will not increase the likelihood of delay. Even though such a shift increases the probability that two traders with long deadlines meet, it reduces the incentive to delay as it becomes less likely to be matched in future periods with traders with short deadlines. The expected payoff of any trader decreases as her probability of meeting traders with relatively high deadlines increases.

The third result states the existence of a lower bound on the discount factor to make delay a possible equilibrium phenomenon. For lower discount factors the cost of delay is so high that it never pays off to delay, even when it is very likely that next period one is matched with a trader with very low deadline. Even so, the payoffs traders obtain in an equilibrium without delay do depend on the discount factor, where lower discount factors benefit traders with short deadlines and hurt traders with long deadlines. Of course, in the extreme case of a discount factor equal to zero, the situation is equivalent to one where all traders have to agree immediately, that is, where all traders effectively have a deadline equal to 1 and all obtain an expected payoff of one half.

The fourth and fifth result state that when the deadlines of all traders are increased enough (by a constant or factor K), delay will disappear as long as there is some cost to delay. The reason is that the gains of being matched with relatively low deadlines (i.e. deadline $K + 1$ or K , respectively) compared to being matched with traders with the highest deadline (i.e., $K + N$ or KN) is rather small, so that it is not worth waiting for, whenever waiting is costly. On the other hand, when there is no cost of waiting ($\delta = 1$), it is (for large K) worth waiting in (5) where the difference between traders' deadlines increases, but not necessarily so in (4), where the difference between traders' deadlines remains the same.

The corollary indicates that equilibrium configurations with a positive amount of delay can exist only if a sufficiently large proportion of traders has a short deadline and if traders are sufficiently patient. Only in

these circumstances traders with high deadlines have incentives to wait for better times, when matched with likewise traders. On the other hand, when many traders have short deadlines, the probability of delay will be small. Also, when traders are very patient, the cost of delay is rather small. In order to get some insight in the probability and cost of delay caused by deadlines, we will consider now some special cases.

Remark 9 *In the special case of the uniform distribution ($p_i = 1/N$) one obtains*

$$v_{N-1} = \frac{N(1 - (\frac{1}{2}\delta)^{N-1})}{2\sum_{i=1}^N(1 - (\frac{1}{2}\delta)^i)} = \frac{N(1 - (\frac{1}{2}\delta)^{N-1})}{2(N - \frac{\delta/2}{1-\delta/2}(1 - (\frac{1}{2}\delta)^N)}$$

Whether $v_{N-1} \leq 1/(2\delta)$ depends on the parameters δ and N . For example, for $\delta = 0.9$ this is true unless $N \in \{4, 5, 6, 7\}$. On the other hand, for $\delta = 0.99$ this is true only for $N = 2$ and for $N > 98$. For $\delta = 0.999$ this is true only for $N = 2$ and for $N > 998$.

Example 10 *In order to illustrate how much delay may occur, we calculate a pure stationary subgame perfect equilibrium configuration with delay for an example with deadlines 1 through 6. The inflow distribution is assumed to be $p = (0.235, 0.108, 0.077, 0.090, 0.090, 0.400)$ and the discount factor is chosen to be $\delta = 0.995$. It can be shown that there exists a stationary subgame perfect equilibrium configuration with T -delay where $T = 0.45$ and the stationary distribution equals $z = (0.167, 0.1, 0.124, 0.132, 0.194, 0.283) \times 1.45$. The expected payoffs realized by the traders is given by $w = (0.287, 0.430, 0.505, 0.559, 0.602, 0.638)$. The pairs of traders who do not come to an agreement are in the set $\{(3, 6), (4, 4), (4, 5), (4, 6), (5, 5), (5, 6), (6, 6)\}$. Clearly, since many trades are delayed and there is discounting, there are inefficiencies. The inefficiency is even more substantial when traders incur transaction costs $c > 0$ per period. Provided that c is not too large, the equilibrium would not be substantially affected but per period net gain would equal $1 - 1.45c$ rather than $1 - c$. Figure 3a illustrates how delay affects the distribution of deadlines in the stationary state. Figure 3b plots all disagreement points. The red ones correspond to traders who prefer to delay trade.*

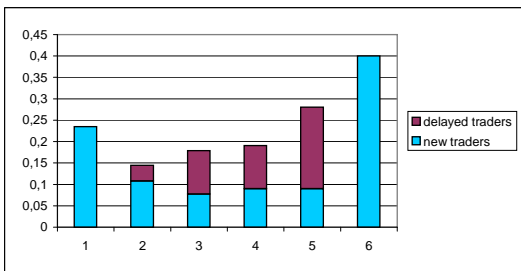


Fig 3a: Mass of new and delayed traders.

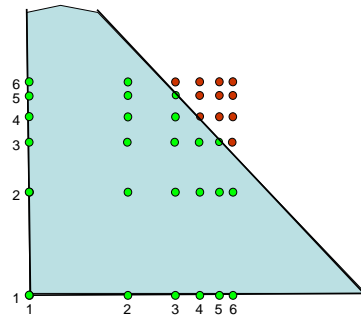


Fig 3b: Feasible (green) and unfeasible (red) disagreement points.

4 Centralized deterministic matching

We have seen that delay will occur in many instances, and example 10 has also demonstrated that the amount and cost of delay may be substantial. In this subsection we introduce a new market mechanism that has the property that no delay will occur. Moreover, we subsequently show that when all traders can choose whether to participate in this mechanism or in the random matching mechanism discussed before, all traders with deadline less than N will choose the mechanism where no delay occurs, even though this implies that traders with longer deadlines cannot benefit from this.

Our mechanism works as follows. We order the sellers and the buyers in increasing deadlines and then we match the j -th seller with the j -th buyer. For the case where the distribution of deadlines for buyers and sellers is the same, this simply means that each buyer (seller) with deadline i will be matched with a seller (buyer) with deadline i .

We claim that when traders are matched in this way, all trading partners will immediately agree. Moreover, each trader's expected payoff is equal to $1/2$. Namely, consider first the case of traders with deadline 1. Since they are matched with a trader with the same short deadline, they will obtain 1 when they are chosen as proposer and 0 otherwise. Now consider any trader with deadline $i > 1$ and suppose that traders with deadline $i' < i$ expect a payoff of $1/2$. Then a responder with deadline i will accept any offer above $\delta/2$. A proposer with deadline i will offer exactly $\delta/2$ to its partner and keep $1 - \delta/2$ for himself. In expectation a trader with deadline i thus obtains a payoff of $1/2$.

Theorem 11 *The mechanism where traders with the lowest deadlines are matched yields no delay and an expected payoff of $1/2$ to each trader, independent of his deadline.*

Remark 12 *We implicitly assume that the central "match-maker" observes the deadlines of traders perfectly in order to match traders with the same deadline. If the match-maker cannot observe the deadlines and has to rely on self-reporting of deadlines, traders would have incentives to understate their true deadline. In such a case incentives can be restored by refusing re-entry of traders whose reported deadline has expired.*

4.1 Endogenous choice of mechanism: unravelling

Above we have argued that the centralized mechanism is more efficient than the random matching mechanism whenever there exists delay in the latter. This would seem to suggest that the centralized mechanism should be used from a welfare point of view. On the other hand, traders with long deadlines may make higher profits under the random matching scheme and are therefore reluctant to participate in the efficient mechanism. It is in their interest to have trade taking place through the random matching model. Of course, the opposite

is true for the traders with short deadlines. In this subsection we analyze what happens when traders are given the choice to participate in one or the other mechanism. Can both mechanisms co-exist or will one dominate the other?

In each period there is an inflow of new traders. Each of those chooses between the random matching mechanism (RM) and the efficient centralized mechanism (CM). Then matching takes place according to the chosen mechanism amongst the traders that have chosen the same mechanism. We assume that traders choose once and for all one of the mechanisms. Hence, traders that do not conclude a trade return next period (if their deadline has not expired yet) and will be matched in the same mechanism.¹⁰ We will again be interested in the steady state equilibrium.

If all traders coordinate on the same mechanism, nobody has an incentive to deviate as no trading partner would be found in the rival mechanism. To avoid these artificial corner solutions we assume that each new trader with small positive probability ε chooses a mechanism at random. This implies that a positive mass of traders is present in each mechanism, so that a trading partner is found with positive probability. We denote by Γ^ε the game where traders choose consciously between mechanisms with probability $1 - 2\varepsilon$ and choose each mechanism with probability ε unconsciously. We will be interested in the choices of the traders in the limit when ε approaches zero.

Note that the endogenous choice by traders may be such that in one of the mechanisms more buyers than sellers enter, and vice versa in the other mechanism. We have not dealt with asymmetric distributions.¹¹ If in RM more buyers than sellers participate, some buyers will remain unmatched. If in CM more buyers than sellers participate, buyers with the highest deadlines will remain unmatched. Instead of dealing explicitly with asymmetric distributions, we will focus on symmetric equilibria. Assuming that the inflow distribution for sellers and buyers is the same, as we have done throughout the paper, the situation for buyers and sellers with the same deadline is exactly the same, and symmetric equilibria will exist. We will show that the only symmetric equilibrium is where, in the limit, all traders go to CM.

Theorem 13 *In a symmetric equilibrium (where buyers and sellers with the same deadline behave identically) when traders can choose between the efficient centralized mechanism and the random matching mechanism, all traders with deadline strictly less than N will choose the efficient one. Traders with deadline N choose RM, but in any case, in the limit as $\varepsilon \rightarrow 0$, they obtain the same payoff of $1/2$ as they would obtain in CM.*

The intuition for this result is that traders with the lowest deadlines in RM will make the lowest expected

¹⁰If traders could choose in each period between mechanisms and could thus switch from one to the other, the analysis is altered, specifically in the random matching mechanism. Namely, each trader here would have the possibility to switch next period to the centralized mechanism and obtain a payoff of $1/2$. Hence, none of such traders (except the one with expiring deadlines) would accept proposals below $\delta/2$.

¹¹It is possible to extend the analysis to asymmetric distributions and masses. See section 5 for details.

payoffs. This expected payoff is strictly below $1/2$. No trader would consciously choose the RM option given the guaranteed payoff of $1/2$ in CM. Hence, only a few traders with deadline N may choose to do so in order to take advantage of the few traders who by mistake choose RM.

5 Asymmetric markets

We have assumed throughout the paper that the number of sellers and buyers flowing into the market is the same. We also assumed that the distribution of deadlines is the same for buyers and sellers. This allowed us to simplify the exposition. However, this simplification is not crucial to our main results and both of these assumptions can be relaxed. In this section we discuss briefly how this can be done and why our main results will remain to hold.

Let p_i denote the mass of sellers with deadline i flowing into the market, and let $(1+b)p'_i$ denote the mass of buyers with deadline i flowing into the market. Without loss of generality we may assume that $\sum_{i=1}^N p_i = 1$ and $\sum_{i=1}^{N'} p'_i = 1$. If $b > 0$ then the buyers form the long side of the market. Obviously, in this case there will always be buyers who will not get matched in any single round. That means that there will certainly be delay among the buyers, and also that some buyers may miss their deadline, since some buyers may never be matched with a seller before his deadline expires. However, we will be interested in the possibility of delay on the (short) side of the sellers.

The definition of a stationary subgame perfect equilibrium configuration can be generalized in a straightforward manner. Namely, it will be a tuple (z^B, z^S, w^B, w^S, E) , where z_i^B and z_j^S denote the mass of buyers (sellers) with deadline i (j) and where w_i^B and w_j^S denote the expected payoff of a buyer (seller) with deadline i (j). The $N' \times N$ matrix E indicates the probability of agreement in a pair where buyer i and seller j are matched. If $\sum z_j^S = 1+T$ and $T > 0$, there will be delay among sellers. The stationarity condition for buyers must now take into account not only that some buyers remain from the previous period because they made or rejected unacceptable proposals, but also those buyers who were not matched in the last period.

It can be shown that on both sides of the market the payoffs are strictly increasing in deadlines. The payoffs will typically be lower on the long side of the market because of the positive probability of not being matched. When the ratio of buyers per seller is very high ($b \gg 1$, buyer's payoffs will be close to zero. In this extreme case there is no reason for sellers to delay since they can appropriate almost all of the surplus, even when matched with a buyer with a long deadline. For such extreme cases there is thus no need to discuss an alternative matching mechanism. In more moderate settings, the occurrence of delay on the short side of the market will depend on the distribution of deadlines of inflowing buyers and sellers in a way that is very similar to what we have described in section 3. In particular, assuming the existence of an equilibrium

without delay on the short side of the market, equations (1) and (2) hold for the payoffs of the sellers. For the payoffs of the buyers similar expressions can be written. These will include the probability of not being matched, $b/(b+1)$. From these equations and the assumption of no delay, one can get explicit expressions for the payoffs of all traders. As in section 3, the condition for no delay occurring in equilibrium is that when two traders with the highest deadlines meet, they prefer to agree, that is when $\delta w_{N-1}^S + \delta w_{N-1}^B \leq 1$. It is interesting to note that when there is delay on the short side of the market, the longer side benefits since the probability of being matched is increased.

If delay (on the short side) occurs in the random matching mechanism, then again a centralized mechanism of matching can reduce or eliminate the delay. Moreover, when traders endogenously choose which mechanism to use, most of the trade takes place in the centralized mechanism and no delay occurs on the short side of the market. The crucial idea of the centralized mechanism is as before: We order the traders on both sides of the market by increasing deadlines and match the n -th seller with the n -th buyer. It is beyond the scope of the present paper to analyze the centralized mechanism in its full generality. To illustrate how the centralized mechanism works, let us now consider different distributions but equal mass (that is, $b=0$). Let us also assume that $p_1 = p'_1$.

Under these assumptions traders with deadline 1 are matched among each other. Each of them will obtain a payoff of one half. Traders with deadline above 1 will be matched with traders with deadline above 1, but the deadlines of two bargaining partners need not be the same. Suppose $p_2 \leq p'_2$. In this case there are less sellers than buyers among the traders with deadline 2. This in turn implies that such sellers are matched, in our centralized mechanism, with probability one to buyers with deadline 2. Such a match results in immediate agreement with expected payoff of one half for each trader, since the proposer will always offer $\delta/2$. It is not difficult to verify that when in all matches with traders with deadline above 1 such offers are made, no trader has an incentive to deviate and all traders obtain an expected payoff of one half.

When traders can choose between the random matching mechanism and the centralized one described above, all traders will obtain a payoff of one half. Namely, if some were to obtain a higher payoff, others must obtain less. But each trader can guarantee a payoff of one half by choosing CM. Only if a few traders choose RM by mistake, some other traders with the highest deadline may be willing to choose RM and take advantage. However, only very few will be able to do this and the resulting payoff will be equal to one half, even for these traders.

6 Related literature

Our paper relates to three strands of literature. First of all, there is the literature that addresses the effects of (common) deadlines in bilateral bargaining. Second, there is a large literature on decentralized trade by means of matching and bargaining. Third, our paper (in particular, section 4) relates to the literature on competing mechanisms. We discuss these three strands of literature, and their relation with this paper, in turn.

6.1 Deadlines in bargaining

Although deadlines seem a very natural way of expressing time preferences by people and even though bargaining partners are often tied to personal deadlines, the theory of bargaining has not had much to say about how deadlines affect bargaining. In contrast to the current paper, this literature considers two person bargaining with a common deadline. This starts with the finite horizon version of the Rubinstein bargaining model (Ståhl, 1972), which shows that the first mover advantage decreases with the number of bargaining rounds. In some experimental set-ups participants have a limited time to come to agreements. In most cases agreements occur close to the deadline or deadlines may even be missed. (See Roth, Murnighan and Schoumaker, 1988). Yildiz (2004) explains why agreements are often reached close to the deadline when the deadline is fixed, but that agreement is immediate in case of stochastic deadlines. Ma and Manove (1993) consider a model of bargaining with a known deadline in which players can make proposals and can delay their proposals, but in which the offers are received with some random delay after having been made. They show that players will start by delaying making proposals, then make proposals that are sometimes rejected. Agreements tend to be agreed upon near the deadline and sometimes no agreement is reached before the deadline expires. Ponsati (1995) analyzes a bargaining game between two players over two outcomes with a deadline. The players have opposed preferences about the outcomes but the exact utility the players experience from the outcomes is private information. Players basically have to decide how long to wait before giving in to the opponent's preferred outcome. Ponsati (1995) shows that many concessions are made exactly at the deadline but not just before (but possibly much earlier). The deadline may also be missed altogether. Fershtman and Seidmann (1993) show in a complete information setting that agreements will only be reached at the deadline when bargainers are committed not to accept a proposal that is worse than a previously rejected proposal.

6.2 Dynamic matching and bargaining

Our paper also relates to the large literature on dynamic matching and bargaining, beginning with Rubinstein and Wolinsky (1985) and summarized in Gale (2000). A dynamic matching and bargaining game constitutes a natural model of decentralized trade when there are many traders on both sides of the market. Many papers in this literature analyze whether the competitive equilibrium outcome is obtained when frictions become negligible (*e.g.*, Satterthwaite and Shneyerov, 2007). Most closely related to our paper are the papers by Bose (1996) and Anwar and Sákovics (2007).

Bose (1996) considers a dynamic matching and bargaining market in which traders either have a high or a low discount factor and shows that for some parameter values delay occurs since patient traders wait until they meet an impatient trader. Apart from our focus on (possibly more than two) deadlines rather than (two) discount factors, an important difference is that our model allows for a long and a short side of the market (as discussed in section 5), while Bose (1996) assumes complete symmetry. Having exactly the same number of buyers and sellers is of course a very unrealistic assumption. The assumption is, however, crucial for obtaining his result: No stationary equilibrium exists in his model when the numbers of buyers and sellers are not equal. Another difference is that the bargaining behavior of a trader in our model changes over time, while in Bose (1996) it remains constant. In particular, in Bose's model, if two traders meet and do not come to an agreement, then they will keep refusing each other's offers whenever they meet again. In contrast, in our model it is feasible that two traders who initially do not come to an agreement will find it optimal to settle later on, when they meet again, since their deadlines have been reduced. A final difference is that Bose (1996) exogenously assumes some discount factors while in our paper some deadlines may appear endogenously. For example, if the inflow distribution only admits traders with deadlines 1 and 3, and the inflow distribution is such that equilibria must exhibit delay, then in the stationary equilibrium there will be a positive mass of traders with deadline 2.

Anwar and Sákovics (2007) consider a model in which the good is perishable, which puts pressure on the seller to agree to lower prices. They assume that with some given probability the good goes bad at the end of each period and the seller disappears from the market. In case this probability equals one, it is as if the sellers have a deadline of 1 while the buyers have no deadline. They show that inefficiencies arise because of excess demand (*i.e.*, buyers have to queue) in the limiting steady state. The reason is that low valuation buyers who would not be willing to trade at the competitive price will (initially) enter the market since they have an opportunity to trade with some sellers. Moreover, when participation costs go to zero more of them enter and the queue gets longer and the inefficiencies do not vanish. The main differences between their and our model is that we assume deadlines on both sides of the market and that in our model each pair of traders

has a fixed surplus to divide. Inefficiencies arise in both models but for different reasons: In Anwar and Sákovics (2007) buyers have to wait to be matched with a seller, while in our (symmetric) model all traders are matched and could reach immediate agreement, but pairs of patient traders actually prefer and agree to delay and wait for more profitable opportunities.

Samuelson (1992) considers buyers and sellers with heterogeneous valuations and shows that two traders who could realize a positive surplus from trading, may decide to break up negotiations and look for alternative partners, with which they can make even more profitable agreements. The current paper has in common with Samuelson (1992) that the disagreement point of a pair of traders is endogenously determined by the outside options generated by the market, and that this is different from the one of the bargaining problem studied in isolation. A difference is that in Samuelson (1992) the surplus to be divided depends on the actual match and is not known, whereas the disagreement payoff for a particular trader is constant over time. Jackson and Palfrey (1998) consider a market where traders with heterogeneous valuations can return after disagreement, but without new traders flowing in. They assume a finite number of trading or matching rounds which in the light of our paper can be considered as a common deadline for all traders. Jackson and Palfrey (1998) show that for a robust set of distributions of buyer and seller valuations the constrained efficient trading rule is not attainable. The intuition for this is that trades in one period create an externality on the distribution of traders who are rematched in the next period. Their paper has in common with ours that traders only agree when that is better than their outside option, and that this outside option changes over time. In our paper the outside option changes because of the deadline becoming tighter, while in Jackson and Palfrey (1998) the outside option is affected, through the matching probabilities and distribution of valuations, by the externality caused by other traders' agreements. Similar to Jackson and Palfrey (1998), Damiano et al. (2005) consider a dynamic matching model where the matching value function displays complementarities and where a fixed set of firms and workers have a finite number of periods in order to form a match. They show that a small participation cost in each round eliminates the sorting function of the market since almost all matches are formed in the first round.

6.3 Competing mechanisms

Finally, our paper considers what will happen when traders can choose between two market institutions. Existing literature, for the most part, has confined its attention to the analysis of different market mechanisms in isolation. Comparisons between different market mechanisms are usually done from the perspective of the seller, asking which mechanism a single seller would prefer under the assumption that buyers have no choice but to participate in the chosen mechanism (as in, *e.g.*, Milgrom and Weber, 1982). A small number of

papers has considered the endogenous distribution of mechanisms (see, *e.g.*, McAfee, 1993 and Peters, 1994) but in models where competing sellers choose a type of auction through which to sell and buyers select in which auction to participate. That is, the implication of the assumption that traders are free to choose the exchange mechanism through which to trade on the outcome of competition between different mechanisms was mostly studied in asymmetric models that favor sellers over buyers. More recently, Neeman and Vulkan (2005) studied competition between a decentralized bargaining mechanism and a centralized market where traders are privately informed about their valuation. They show that, in equilibrium, all trade will take place via the centralized market.

7 Conclusions

We have shown that, in the context of a dynamic matching and bargaining market, heterogeneous deadlines can be successfully incorporated to model situations where traders have different degrees of time pressure. Our model captures that many real-life bargaining situations are framed in terms of deadlines ("When do I need to have an agreement?") rather than in terms of discounting ("How much am I willing to sacrifice to have an agreement today rather than tomorrow?"). For example, agents that trade on behalf of other people are often given a deadline. Stationary equilibria are shown to exist, for any initial distribution of trader's deadlines. The steady state equilibrium has the intuitive property that the more patient traders receive higher expected payoffs. Depending on the distribution of deadlines of new traders, this induces these traders sometimes to delay agreement when matched with similar traders. In an equilibrium with delay a trader with a long deadline may initially reject proposals, while later on he will accept the same or worse offers, because his outside option deteriorates over time. This a realistic feature of bargaining, for example in the real estate market (see, *e.g.*, Merlo and Ortalo-Magné (2004)). Compared to the initial inflow distribution of deadlines, in an equilibrium with delay the steady state distribution is shifted towards longer deadlines. This negatively affects all traders, but in particular those who are very much pressed by time. A directed mechanism that matches traders with the same deadline removes any delay and, moreover, guarantees all traders the same payoff. The availability of such a mechanism will attract, in first instance, the exploited traders with short deadlines. An unravelling argument then shows that in fact all trade will take place in this directed matching market.

Since the focus of the present paper is on the effect of deadlines on bargaining outcomes, we adopted some simplifying assumptions, mainly for ease of exposition. We discuss briefly some possible generalizations.

First, we adopted the bargaining protocol of a single take-it-or-leave-it offer by a randomly chosen proposer. The resulting outcome of this protocol when traders with deadlines i and j are matched is in fact

the Nash Bargaining Solution of the division of a unit with disagreement points δw_{i-1} and δw_{j-1} . It is well known that many other bargaining procedures lead to the same solution. For example, we could have assumed a Rubinstein type of model with very frequent alternating offers.

Second, the results presented in this paper may seem to rely on the fact that traders with deadline 1 will be offered (near to) nothing and will accept. It is well-known from the experimental literature on the ultimatum game that subjects typically refuse small offers and most proposers will make more generous offers (see, *e.g.* Guth *et al.*, 1982). However, our model can be easily adapted to account for this by assuming that traders with deadline 1 will accept only if they receive at least some $y > 0$. As long as $y < 1/2$, the expected payoff for traders increases in their deadline and two traders with high deadlines may still find it optimal to wait for a better match. We recently tested our model (reference omitted) and found that the ultimatum game effect was present in the sense that small offers are rejected by traders with deadline 1 and in the long run they were offered a considerable share of the money. However, we also found that subjects do make less generous offers to traders with short deadlines and that pairs of traders with long deadlines are more likely to disagree than pairs of traders with short deadlines, thereby confirming the main results of the present paper.

Third, instead of assuming that the negotiation ends and the pair is broken up after a rejected offer, we could also have allowed traders to decide whether to keep negotiating with the same trader. However, since traders have perfect information about their deadlines, this would not make any difference. If traders agree not to close a deal now, because of better outside options for both of them, they will surely agree not to postpone looking for those outside options.

Fourth, we assumed that traders within a pair know each other's deadline. In our companion paper (reference omitted) we examine the case where deadlines are private information. It is shown that not only delay can take place, but that deadlines can be missed altogether. This occurs when a proposer with an expiring deadline prefers taking the risk of making a proposal that patient responders will reject. This is shown to happen when the proportion of traders with short deadlines is relatively high.

Finally, we assumed that the surplus to be divided between any two traders is fixed. In this respect we followed Rubinstein and Wolinsky (1985) and Binmore and Herrero (1988). It would be clearly more realistic to have buyers with a distribution of valuations and sellers with a distribution of costs. Samuelson (1992) shows that delay may occur, even without the presence of deadlines and even when all pairs have a positive gain from trade. The reason is simply that traders may expect even larger gains from trade in future matches. Gale (2000), Mortensen and Wright (2002), and Satterthwaite and Shneyerov (2007) allow for distributions of buyer's valuations and seller's costs in a dynamic matching and bargaining model. Of course, their focus is on the convergence of equilibria of such model to Walrasian equilibria as frictions disappear. In such a model delay could occur whenever low valuation buyers are matched with high cost sellers. However, since

the prices at which trade occurs converge to the Walrasian equilibrium price, there is no price dispersion and delay is avoided by having buyers with valuation below this price and sellers with costs above this price leave the market because of small but positive transaction or participation costs. Mortensen and Wright (2002) show that when transaction costs are positive but the discount rate is small (i.e., the discount factor is close to one), then all matches lead to immediate agreement even though there is still some price dispersion. What is interesting is that in their model delay disappears when the discount factor is high, while in the present model the opposite occurs: there is delay exactly when the discount factor is sufficiently high since traders with high deadlines can then easily wait for better matches. When deadlines are introduced, it is possible for high valuation buyers and low cost sellers to delay when they have both long deadlines. Also, high cost sellers and low valuation buyers may enter the market as they can find profitable trades when matched with short deadline traders, even when positive transaction costs have to be incurred each period.

It should also be mentioned that although our model deals with buyers and sellers, it can also be applied to other settings of two-sided matching markets, such as workers and firms, authors and co-authors, or men and women.¹² In these situations one usually assumes that the surplus is not fixed but depends on the characteristics of the partners. The main subject of study is then to determine who matches up with whom. For example, will there be positive assortive matching whenever this is efficient? Clearly, our model can and needs to be enriched in order to deal with these type of questions. It seems plausible that the introduction of heterogeneous deadlines will affect these matching models in similar ways. Delay may occur and inefficient matches may form whenever the partners are pressed by time. However, a full analysis of this situation is beyond the scope of the present paper and is left for future research.

¹²See, e.g., Shimer and Smith (2000) and Damiano *et al.* (2005).

Appendix: Proofs

Proof of Theorem 2

Let $Z = \{z \in \mathfrak{R}_+^N : \sum_i z_i \geq 1 \text{ and } z_i \leq N + 1 - i\}$ and let $W = \{w \in \mathfrak{R}_+^N : w_1 \leq w_2 \leq \dots \leq w_N \leq 1\}$. Let \mathcal{M} denote the set of all symmetric $N \times N$ matrices with entries in the interval $[0, 1]$. Consider the following correspondence $G : Z \times W \rightarrow Z \times W \times \mathcal{M}$:

$$G(z, w) = \{(z, w, E) : E_{ij} = 0 \text{ if } \delta(w_{i-1} + w_{j-1}) > 1 \text{ and} \\ E_{ij} = 1 \text{ if } \delta(w_{i-1} + w_{j-1}) < 1\}$$

and the following mapping $H : Z \times W \times \mathcal{M} \rightarrow Z \times W$:

$$H(z, w, E) = (\tilde{z}, \tilde{w})$$

where

$$\tilde{z}_N = p_N, \quad \tilde{z}_i = p_i + \frac{z_{i+1}}{\sum_k z_k} \left(\sum_{j=1}^N z_j (1 - E_{i+1j}) \right) \text{ for } i < N$$

and

$$\tilde{w}_i = \frac{1}{2} \delta w_{i-1} + \frac{1}{2 \sum_k z_k} \left(\sum_{j=1}^N z_j (\max\{\delta w_{i-1}, 1 - \delta w_{j-1}\}) \right).$$

Note that $\tilde{z}_i \leq p_i + z_{i+1} \leq 1 + N + 1 - (i + 1) = N + 1 - i$ and that $\tilde{w}_i \leq \tilde{w}_{i+1} \leq 1$ when $w_{i-1} \leq w_i$ so that H really maps into $Z \times W$.

We now combine G and H to construct a correspondence $F : Z \times W \rightarrow Z \times W$ as follows:

$$F(z, w) = \{H(z, w, E) : (z, w, E) \in G(z, w)\}.$$

F is an upper semi-continuous correspondence from a non-empty, compact, convex set $Z \times W$ into itself such that for all $(z, w) \in Z \times W$, the set $F(z, w)$ is convex and non-empty. Convexity of $F(z, w)$ is of course immediate in the case of a singleton set. Suppose $(\tilde{z}, \tilde{w}) = H(z, w, E)$ and $(\tilde{z}', \tilde{w}') = H(z, w, E')$ are two different elements of $F(z, w)$ and let $\alpha \in [0, 1]$. By the definition it follows immediately that $\tilde{w} = \tilde{w}' = \alpha \tilde{w} + (1 - \alpha) \tilde{w}'$. On the other hand,

$$\alpha \tilde{z}_i + (1 - \alpha) \tilde{z}'_i = p_i + \frac{z_{i+1}}{\sum_k z_k} \left[\sum_j z_j (1 - (\alpha E_{i+1j} + (1 - \alpha) E'_{i+1,j})) \right].$$

We conclude that $\alpha H(z, w, E) + (1 - \alpha) H(z, w, E') = H(z, w, \alpha E + (1 - \alpha) E') \in G(z, w)$. Then Applying

Kakutani's fixed point theorem delivers the required result. \square

Proof of Theorem 3

We first show that w_i is increasing in i . Obviously, $0 = w_0 < w_1$. Assume that $w_0 < w_1 < \dots < w_i$ for some $i \geq 1$. It is immediate from condition 4 that then $w_{i+1} > w_i$ since (by the induction step) $w_i > w_{i-1}$ and $\max\{\delta w_i, 1 - \delta w_{j-1}\} \geq \max\{\delta w_{i-1}, 1 - \delta w_{j-1}\}$ for all j .

To show that w_i is concave in i , let $J = \{j : \delta w_i > 1 - \delta w_{j-1}\}$ and $J' = \{j : \delta w_{i+1} > 1 - \delta w_{j-1} \geq \delta w_i\}$.

From condition 4 we then have

$$\begin{aligned} 2(w_{i+2} - w_{i+1}) &= \delta(w_{i+1} - w_i) + \sum_{j \in J} q_j \delta(w_{i+1} - w_i) + \sum_{j \in J'} q_j (\delta w_{i+1} - (1 - \delta w_{j-1})) \\ &\leq \delta(w_{i+1} - w_i) + \sum_j q_j \delta(w_{i+1} - w_i) \\ &= 2\delta(w_{i+1} - w_i) \end{aligned}$$

\square

Proof of Corollary 4 The first statement follows immediately from the fact that traders with deadline 1 face an outside option of $w_0 = 0$ in case of disagreement, together with the observation that $\delta w_{j-1} < 1$, so that $1 - \delta w_{j-1} > w_0$ and $E_{i1} = 0$.

(i) First, if $E_{ij} < 1$, then $\delta w_{i-1} \geq 1 - \delta w_{j-1} > 1 - \delta w_j$, so that $E_{ij+1} = 0$. It follows that $E_{i,j'} = 0$ for all $j' > j$. Similarly $E_{i',j} = 0$ for all $i' > i$. Next, if $i < j - 1$, we know from Theorem (3 and $\delta < 1$ that $\delta(w_{j-1} - w_{j-2}) < (w_{j-1} - w_{j-2}) \leq \delta(w_i - w_{i-1})$, which implies that $\delta(w_{i-1} + w_{j-1}) < \delta(w_i + w_{j-2})$. $E_{ij} < 1$ implies that $\delta(w_{i-1} + w_{j-1}) \geq 1$ so that $\delta(w_i + w_{j-2}) < 1$ and $E_{i+1,j-1} = 0$. The statement follows.

(ii) First, if $E_{ij} > 0$, then $\delta w_{i-1} \leq 1 - \delta w_{j-1} < 1 - \delta w_{j-2}$, so that $E_{ij-1} = 0$. It follows that $E_{i,j'} = 0$ for all $j' < j$. Similarly $E_{i',j} = 0$ for all $i' < i$. Next, if $i - 1 < j$, we know from Theorem 3 and $\delta < 1$ that $\delta(w_j - w_{j-1}) < (w_j - w_{j-1}) \leq \delta(w_{i-1} - w_{i-2})$, which implies that $\delta(w_{i-2} + w_j) < \delta(w_{i-1} + w_{j-1})$. $E_{ij} > 0$ implies that $\delta(w_{i-1} + w_{j-1}) \leq 1$ so that $\delta(w_{i-2} + w_j) < 1$ and $E_{i-1,j+1} = 1$. The statement follows. \square

Proof of Corollary 8

1. For $N = 2$ we have

$$\begin{aligned} v_1 &= \frac{1 - \frac{1}{2}\delta}{2(p_1(1 - \frac{1}{2}\delta) + (1 - p_1)(1 - (\frac{1}{2}\delta)^2))} \\ &= \frac{1}{2 + \delta(1 - p_1)} \leq \frac{1}{2} \leq \frac{1}{2\delta} \end{aligned}$$

2. Define $S(p) = \sum_{i=1}^N p_i(1 - (\frac{1}{2}\delta)^i)$. Let p' first-order stochastically dominate p . Define

$$\begin{aligned} p^1 &= p \\ p^2 &= (p'_1, p_2 + p_1 - p'_1, p_3, \dots, p_N) \\ p^3 &= (p'_1, p'_2, p_3 + p_1 + p_2 - p'_1 - p'_2, p_4, \dots, p_N) \\ &\dots = \dots \\ p^N &= p' \end{aligned}$$

Clearly, $0 < S(p^i) \leq S(p^{i+1})$ for all i and therefore $0 < S(p) \leq S(p')$. Therefore

$$\frac{1}{2\delta} \geq \frac{1 - (\frac{1}{2}\delta)^{N-1}}{2S(p)} \geq \frac{1 - (\frac{1}{2}\delta)^{N-1}}{2S(p')}.$$

From Proposition (5) it follows that $v_j(p)/v_j(p') = S(p')/S(p) \geq 1$, with strict inequality whenever $p \neq p'$.

3. Let $L(\delta) = \delta - (\frac{1}{2})^{N-1}\delta^N - \sum_{i=1}^N p_i(1 - (\frac{1}{2}\delta)^i)$. We will show that $L(\delta)$ is increasing for $\delta < 1$ which proves the claim as Theorem 3 states that there exists an equilibrium without delay if and only if $L(\delta) \leq 0$. Observe that for all natural numbers N and any $\delta \in [0, 1)$

$$2^{N-1} - N\delta^{N-1} > 2^{N-1} - N \geq 0$$

so that

$$L'(\delta) = 1 - \frac{N\delta^{N-1}}{2^{N-1}} + \sum_{i=1}^N p_i \frac{i\delta^{i-1}}{2^i} > 0.$$

Note that if $v_1(\delta') \leq v_1(\delta)$, then it would follow from (2) that $v_i(\delta') < v_i(\delta)$ for all $i > 1$. This is impossible since total surplus is equal to 1 in both cases. Hence, we conclude that $v_1(\delta') > v_1(\delta)$. In a similar fashion it can be shown that $v_N(\delta') < v_N(\delta)$.

4. This follows from Theorem 6. Namely, for $\delta < 1$ we have

$$\frac{1 - (\delta/2)^{K+N-1}}{2 \sum p_i(1 - (\delta/2)^{K+i})} \rightarrow \frac{1}{2} < \frac{1}{2\delta}.$$

For $\delta = 1$, we have

$$\frac{1 - (1/2)^{K+N-1}}{2 \sum p_i(1 - (1/2)^{K+i})} \leq \frac{1}{2}$$

if and only if

$$\sum_i p_i ((1/2)^{K+i} - (1/2)^{K+N-1}) \leq 0$$

if and only if

$$\sum_i p_i ((1/2)^i - (1/2)^{N-1}) \leq 0.$$

5. This follows from Theorem 6. Namely, for $\delta < 1$ we have

$$\frac{1 - (\delta/2)^{KN-1}}{2 \sum p_i (1 - (\delta/2)^{Ki})} \rightarrow \frac{1}{2} < \frac{1}{2\delta}.$$

For $\delta = 1$, we have

$$\frac{1 - (1/2)^{KN-1}}{2 \sum p_i (1 - (1/2)^{Ki})} \leq \frac{1}{2}$$

if and only if

$$\sum_i p_i ((1/2)^{Ki} - (1/2)^{KN-1}) \leq 0.$$

However, it is easily verified (by dividing by $(1/2)^K$ and taking the limit) that the left-hand side is strictly positive for large K .

□

Proof of Theorem 13

Let $\varepsilon > 0$ be small. Consider a symmetric equilibrium of Γ^ε and let v_i^{CM} and v_i^{RM} denote the equilibrium payoffs of the traders with deadline i in CM and RM, respectively. (Recall that because of the "unconscious traders" there are always traders of any type present in any mechanism, although the total mass of such traders may be small.) We know that $v_i^{CM} = 1/2$, for any trader with deadline i . In particular, $v_1^{CM} = 1/2$.

On the other hand, $v_1^{RM} < 1/2$ as we have established in Theorem 3. So traders with deadline 1 will certainly choose CM in equilibrium. In fact, all traders with deadline i where $v_i^{RM} < 1/2$ must choose CM. That means that all traders with deadline j who voluntarily choose RM must have $v_j^{RM} \geq 1/2$. These will be the traders with the higher deadlines, according to our result in Theorem 3. That is, for some $j > 1$, only traders with deadline $j, j+1, \dots, N$ will voluntarily choose RM and $v_j^{RM} \geq 1/2$. Let us assume for the moment that $j < N$. Note that a trader with deadline j can at most expect to obtain $1/2$ when matched with a similar trader, and strictly less than $1/2$ when matched with a trader with a higher deadline. Namely, he will be offered $\delta v_{j-1}^{RM} < 1/2$ and must offer more than $\delta v_j^{RM} > \delta v_{j-1}^{RM}$. The payoff obtained conditional on being matched with a trader with deadline above or equal to j is thus bounded away from $1/2$. He can make a payoff strictly above $1/2$ when matched with a trader with a lower deadline, but the probability of

this occurring is of the order ε . Hence, the trader with deadline j will obtain $v_j^{RM} < 1/2$, which means he will prefer to choose the mechanism CM.

Thus the only possibility for traders voluntarily choosing RM is when only traders with deadline N do so. This means that $v_{N-1}^{RM} \leq 1/2$, and thus, $\delta v_{N-1}^{RM} < 1/2$. This means that when two traders with deadline N are matched they will agree to trade, i.e., there will be no delay. It follows that $v_N^{RM} > 1/2$. All traders with the longest deadline will choose RM. When they get matched among each other, which is very likely (as it occurs with probability at least $1 - \varepsilon$), they will obtain, in expectation, exactly $1/2$. When matched with traders with lower deadlines, they will get a higher payoff, but of course this happens with probability close to zero. In the limit, all traders with deadline less than N choose CM and obtain a payoff equal to $1/2$. Traders with deadline N choose RM and also get a payoff equal to $1/2$. \square

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